

Gorse Action Group Coordinating Committee  
February 12, 2018

Attendees: Liza, Carri, Will, Jim Seeley, Robert F, Robert M, Frank, Jalene (Samara Group)

### Gorse Blossom Festival

Copies of handouts and banner in the hands of Christy.

Discussion of volunteers for tabling at the festival, filling gaps. Would like to have more volunteers on Saturday. Carri will follow up.

Jalene: send out the google drive link to shared folder with current resources not available on the GAG website; summary of what is available or has been done.

Frank: putting the presentation together; not doing coordination (needs photos from Bandon Dunes).

### Review of March GAG Agenda

Review draft of meeting agenda put together by Carri

“Show & Tell” — demo site. Add following the meeting.

Firewise Communities agenda item: experience from Jim, Hedley on working towards a firewise community.

Breakout groups: would work to have groups in corners of the main room. Would like to give them 45 minutes - 1 hour to dig in. Remove the demo project group; have update in the morning and have a sign up sheet available for contributing to the project.

—Goals for breakout groups: give an update, get input into the actions, capture additional participation for the team.

—Leads for breakout groups:

Communications: Samara Group support outcomes - Samara Group, WRCA & Will

Funding: Samara Group can support outcomes - WRCA & Liza

Firewise: Robert & Hedley

Mapping: Carri & Wyatt, hopefully TNC

*Robert Mawson as floater*

*Frank as floater between communications & mapping*

**Carri will send out an updated agenda for the March 12 GAG meeting.**

### Project Summary Across Partners

Active partners, sites, progress, goals, acreage, stats, status, need for follow up, photos, etc - what to track?

**Jalene started to pull this information together, starting place to build from - follow up with Carri.**

Gorse Wash Station: this needs to be included in our list of projects moving forward. Group discussed models, including aquatic wash stations for boats. Carri paused the conversation to table for later.

### Firewise Status Updates

Jim: working with Pacific View and Seeley residence; contacted 14 other residents with 3 approvals. There are a number of folks that are hesitant. Although, with verbal yes - there are 8 structures involved. There is some right-of-way involved. The group discussed the requirements for county land, understood. Jim is following up with details to Robert/CFPA to get work started on Tribal land. Questions about "joining community" —> the firewise board can discuss and determine how to proceed. Discussed Jackie Lane and following up with contacts.

Jim has a new contact from the Donut Hole that just moved in October. He is convinced that door-to-door outreach would be effective. Robert M: Fire Marshall may be supportive as long as we are not clearing right of ways and giving access. Robert M will be the liaison with Fire Marshall. Who is the lead with the Donut Hole? What else do you need? Jim: find a neighbor with a house adjacent to the DH, become a spokesperson and do the outreach that way.

### Communications Plan

—> Australian Plan - very high level = helpful for collaborative/overarching efforts, but there is a clear governmental lead to implement details.

—> With GAG's collaborative effort, recommend also having additional resources that outline more details such as implementation / timeline / channels etc so that it's clear who is doing what/when (as much as possible)

Liza: Identify 2 people who are leading each section of the plan; make sure that information is housed in a central place (and you know who/where to find it)

Carri: use March 12 to help identify the talents or people that want to help move things forward.

Jalene: we have a good foundation to review/add to materials/events/opportunities list and identify 3-5 outcomes to move forward after the meeting; let folks sign up for certain tasks. There is a role to play with strategy, network between GAG members, and action on the ground.

Liza: what is the basis of test case; progress for action? Number? Acres/year?

Robert M: partners can continue to support the effort and get people to the website; participate and be up to speed with gorse on the tip of the conversation.

Will: we need to get more information out about how bad the gorse problem is; give hope and inspiration and better communicate the information we have pulled together. Basic education.

Frank: the public is really numb to gorse; a lot of talk and not much done. We really need to highlight projects that have done something. Need to toot the horn a bit.

Liza: GAG helps to support telling stories about success across partners. Helps with funding effort to show progress. Work closely with partners to document the efforts.

Carri: continue to build off of the project list.

Jalene: there is a lot of information for input at the March meeting; not a lot of coordinating committee input needed at this time until after March meeting. Most helpful to put all photos/tracking in one place so that we can build from there.

### Funding Team

—How much do demonstration projects cost? For each plot, what does the treatment and time cost? Adding/subtracting different variables affect the cost. Cassie has stepped up at the weed board meeting to help capture costs.

—How much funding does the Group need?

GAG/SOD Collaboration Meeting & Oregon Invasive Species Council Meeting

Option to pair with April coordinating committee meeting, April 9th. Hold 9 am - 12pm on calendars; Jalene will follow up with SOD folks for scheduling.

OISC Meeting will be June 19 & 20, 2018 in Bandon with field trips associated.

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**Jalene Littlejohn**

*Founder & Director*

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